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# 2011 Annual Report



280 Leo St. Dayton, Ohio 45404  
(937) 223-5311  
[www.datv.org](http://www.datv.org)

## Board of Trustees

### *Mission Statement*

**“DATV is a community forum that empowers all citizens to learn, create and express their ideas through electronic media.”**

*Adopted by DATV Board of Trustees  
April 14th, 2008*

### *Board Members*

**Chad Snoke - Chair**  
Owner, Oakwood Survey & Mapping

**Dennis Greene - Vice Chair**  
Professor of Law  
University of Dayton

**Maggie Barlow - Treasurer**  
Dayton Business Communications

**Nan Whaley**  
City of Dayton Commission

**Tom Ritchie, Sr.**  
Regional Director  
AFSCME, Ohio Council 8

**Dr. Talbert Grooms, Sr.**  
Vice President, Educational Development  
Leadership At Its Best

**Lela Estes**  
Community Volunteer

**Len Roberts**  
Dir. of Community Involvement  
Dayton Early College Academy

**Diane Graham**  
Executive Director  
Habitat For Humanity

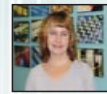
**Betty Toney**  
Community Volunteer

**Meghan Cole**  
Dayton Municipal Court

## About DATV



**Executive Director**  
Steve Ross



**Program Director**  
Melissa Mills



**Production Assistant**  
Andy Copp



**Production Asst. P.T.**  
Tim Bruce



**Marketing Director**  
Dan Suffoletto



**Production Assistant**  
Dale Grow



**Production Asst P.T.**  
Henriette Couton



**Bookkeeper**  
Lori Purdy



**Production Asst. P.T.**  
Wayne Broyles



**Production Asst P.T.**  
Eric Widig

**DATV Staff**

DATV is an independent nonprofit 501(c)(3) public access channel seen on Time Warner Cable Channel 5. DATV also operates Dayton Spiritual Television on Time Warner Cable Channel 992. DATV can be seen in approximately 32,000 homes in the City of Dayton, Butler Township, and Riverside. Dayton Spiritual Television can be seen in approximately 162,000 homes in the greater Dayton area.

DATV is a member of the Alliance For Community Media, the Ohio Chapter of the Alliance, The National Association Of Telecommunications Officers and Advisors (NATOA) and the Dayton Area Chamber Of Commerce.

DATV's Public Access Center is located at 280 Leo St. in Dayton. The hours of operation are Mon. - Fri. 9am - 9pm and Saturday 10am - 6pm. The Business Office is open Mon. - Fri. 9am - 5pm.

For more information about DATV or the concept of public access television, please call us at 937-223-5311 or visit us on the Web at [www.datv.org](http://www.datv.org). The Annual Report was designed, edited and written by Dan Suffoletto. Statistics provided by Dale Grow, Melissa Mills, and Steve Ross.



# Financial Report

<b>ASSETS</b>	
<b>CURRENT</b>	Year Ended Dec. 31, 2011
Cash and cash equivalents	466,632
Investments	<u>1,573,694</u>
Total current assets	<u>2,040,326</u>
<b>PROPERTY &amp; EQUIPMENT</b>	
Building and improvements	697,497
Equipment	743,039
Furniture and Fixtures	98,185
Vehicles	27,213
Total, at cost	1,565,934
Less accumulated depreciation	<u>1,090,524</u>
Depreciated cost	<u>475,410</u>
Total assets	<u>2,515,736</u>
<b>LIABILITIES AND NET ASSETS</b>	
<b>LIABILITIES</b>	
Payroll tax withholdings	2,682
<b>UNRESTRICTED NET ASSETS</b>	<u>2,513,054</u>
Total liabilities and net assets	<u>2,515,736</u>
<b>REVENUE &amp; PUBLIC SUPPORT</b>	Year Ended Dec. 31, 2011
Revenue collected:	
Fees and support	433,862
Other income	22,940
In-Kind Contribution, Volunteers	8,528
Total Unrestricted Support and Revenue	<u>465,330</u>
<b>OPERATING EXPENSE</b>	<u>448,384</u>
<b>OPERATIONG INCOME (LOSS)</b>	16,946
<b>OTHER INCOME (EXPENSE)</b>	
Loss on Disposal of Equipment	1,127
Investment Income	<u>(17,870)</u>
Total Other Income (Expense) - Net	<u>(16,743)</u>
<b>CHANGE IN UNRESTRICTED NET ASSETS</b>	203
<b>NET ASSETS, BEGINNING OF YEAR</b>	<u>2,512,851</u>
<b>NET ASSETS, END OF YEAR</b>	<u>2,513,054</u>

Statement of Financial Position  
(Modified Cash Basis)  
Prepared by  
Goldshot, Lamb & Hobbs, Inc.  
Certified Public Accountants  
3066 Kettering Blvd.  
Dayton, Ohio 45439

# Year In Review

With so many items to discuss and so little space to do so, I'll do my best to encapsulate 2011.

Many battles loomed over the existence of PEG television. DATV staff, board, and community members sent letters supporting the CAP Act to Cong. Mike Turner's Office. The CAP Act seeks to reverse damage caused to access centers by statewide franchising.

Additionally, DATV members addressed city commissioners during their regular meetings thanking them for their past support. Members and producers were very appreciative to the commission and asked for their continued support as DATV's current contract ends January 31, 2013.

New partnerships were formed while old partnerships were renewed. DATV and FilmDayton partnered with hopes that members from each will benefit from the other's services. Also, the Dayton Job Corp. provided a computer tech to assist with building the 8-new editing computers. And DATV again partnered with WKEF-TV for the Feast of Giving. This annual community event brings people together to celebrate the Thanksgiving holiday season.

On the technology front. Many technological advances were seen by DATV members in 2011 with the additional of new robotic studio cameras, new editing computers, and the addition of new Mac computers. Also, DATV launched its ftp site affording producers the opportunity to submit programs to via the internet. As always, DATV staff strives to make available to its members the latest technological advancements.

In 2013, DATV will be celebrating 35 years of service to the Dayton community. We anticipate events throughout the year highlighting this milestone including the introduction of a new DATV logo. With these exciting developments we would be remiss if we weren't reminded of the challenges we face in 2012 and looking forward to 2013. As I frequently mention, DATV's strengths lie in the efforts of its members and the value they bring to the community. We must always be reminded the role DATV plays in the cultural development of our great city and the importance it brings in connecting citizens throughout the region.

Steve Ross  
Executive Director

## Fundraising Events

### Media That Matters Film Festival

The "Media That Matters Short Film Festival" was held Thursday, November 17th at the Neon Movies in Downtown Dayton. The festival is the premier national showcase for short films on the most important topics of the day.

The 2011 festival was presented by Merrill Lynch Global Wealth Management OGDG Group - Centerville, Ohio.



### Fishing Derby

Thanks to Ril Beatty of Mountain Top Ministries for hosting a Fishing Derby that was held June 17th to 23rd at the Gettysburg Fish Lake. All proceeds benefited DATV.



## Video Production Workshops

DATV gives Dayton "The Freedom To Communicate" by providing video production workshops that allow citizens to create their very own television programs. DATV members learn camera operation, computer graphics, editing and much more.

DATV members may reserve equipment to help them produce their programs. It is available to members on a first come, first serve basis. There are 3 full size DV and 8 mini DV cameras available for member use. In addition to the 4 edit suites with both tape-to-tape editing and AVID nonlinear systems, DATV has 4 stand alone AVID edit systems and a studio control room.

### 2011 Workshop Attendance

<i>Type of Workshop</i>	<i># Held</i>	<i>Attend.</i>
Field Production	16	97
Basic Studio	12	64
Audio/Video	12	64
Trinity Graphics	12	53
Portable Switcher	2	2
Technical Director	12	46
Director	10	10
AVID Editing	10	39
Social Media	4	12
Robotic Cameras	3	19
Final Cut Editing	1	4

Totals 94 410

### 2011 Field Equipment Use In Days

DV200 Camera .....	121
DVC30 MiniDV Camera.....	1,673
Total Days Used.....	1,794

**2011 Edit Suite Use  
8,263 hours**

**2011 Studio Use  
1,795 hours**

**2010 Sub-Control Use  
1,795 hours**

DATV's membership reached 341 during the year 2011.

DATV volunteers gave 1,066 hours of their time.

## Circle of Spirit

Circle of Spirit members play a vital role in helping DATV continue to provide an opportunity for local churches to have an outlet for their messages of hope, understanding and fulfillment.

It is through their continued financial support that DATV is able to maintain a sufficient amount of cameras and editing facilities for community use. We urge you to support these churches that help support DATV.



Beavercreek Church of God  
Belmont Church of Christ  
Bethel Temple  
Bethesda Temple  
Church In The Lord  
Calvary Enterprise Baptist  
Church Of Christ  
Church Of The Living God  
Collegiate Heights Church Of Christ  
Cornerstone Baptist Temple  
First Tabernacle Of God's Word  
Greater Love Christian Church  
Greater St. John MB Church  
Liberty Worship Center  
Liberty Life Church  
Lifepointe Church  
Life Flowing Ministries  
Maranatha Worship Center  
Memorial Church  
Mountain Top Ministries  
New Beginnings Church  
New Life Community Bible  
New Life Christian Assembly  
Normandy Church  
Set Free Ministries  
Spirit Of Truth  
The Oasis Church  
The Word Pentecostal Assemblies Of God Church  
Vandalia Christian Tabernacle  
Victory In Power Ministries  
Way Of The Cross

## Stars Of Community Media

The Stars of Community Media is an enhanced membership level of DATV. These members have shown their commitment and dedication to the preservation of PEG Access in 2010 by making a significant donation to DATV. If you would like to contribute to DATV's success visit [www.datv.org](http://www.datv.org) to find out how you can become a Star of Community Media.



### **Visionary**

Steve Ross  
Joseph Everette  
Ray Mitchell

### **Crusader**

Karl Keith

### **Supporter**

Dan Suffoletto  
David Watson  
Randy Phillips

### **VIP**

Ray Freeland  
Alex Gamber  
Philip Thomas  
Charles McCracken  
Betty Lou Sullivan  
Carolyn Perkins  
Ponsi Swett  
Robert Hamilton

## Programming Highlights

DATV members produced a wide variety of local programs each year. The categories below reflect the combined program on both DATV and Dayton Spiritual Television.



### Number of Programs

Entertainment	426
Information	702
Sports	50
Childrens'	75
Government	161
Education	110
Political	11
Religion	2,949
<b>Total New Shows</b>	<b>4,484</b>

### New Programming Hours

DATV	1,320
Dayton Spiritual	2,240
<b>Total New Hours</b>	<b>3,560</b>

## Local Cable Programming

Weekly Meeting Production  
Dayton City Commission  
Montgomery County Commission

### Special Events

A World A'Fair  
Better Business Bureau Eclipse Awards  
Clothes That Work Fashion Show  
Dayton African American Festival  
Dayton Area Broadcasters Hall of Fame  
Dayton Blues Festival  
Dayton Celtic Festival  
Dayton Children's Parade  
Dayton Holiday Festival Preview  
Dayton Visual Arts Center Auction  
Dutch Lions Game  
Fall Urban Nights  
Hispanic Heritage Festival  
Meet The Candidates  
MetroParks Gear Fest  
Montgomery County Auditor's Annual Report  
Mud Volleyball Tournament  
NAACP Freedom Fund Banquet  
NCCJ Fashion Show  
Noble Circle Fashion Show  
Spring Urban Nights  
Third World Reggae Festival  
Winter Guard Press Conference  
Women In Jazz  
Women Of Influence

### Monthly Studio Programs

Business Connection  
College Bound  
Dayton Unit NAACP Update  
Ombudsman  
Partners For Community Living  
You & The Law

### Video Production Services

CVB Community Ambassador Awards  
Feast of Giving  
Good Samaritan Appreciation Dinner  
Supply Chain Digest  
CareSource

DATV offers paid video production services for organizations, companies and individuals who are in need of professional video services. These services include; studio program production, remote location event recording and equipment rental.