

Mission Statement of DATV

DATV is a community forum that empowers all citizens to learn, create and express their ideas through electronic media.

**MINUTES FROM THE
MONDAY, OCTOBER 13, 2014
DATV BOARD OF TRUSTEES MEETING
DATV CONFERENCE ROOM - 5:30PM**

MEMBERS PRESENT

Talbert Grooms - Chair
Betty Toney-Secretary
Maggie Barlow – Treasurer

Randy Phillips
Dennis Greene
Chad Snoke

ABSENT

Dave Johnson – Called In
Diane Graham – Called In
Tom Ritchie
Len Roberts
Commissioner Mims

ALSO PRESENT

Steve Ross, Executive Director of DATV

CALL TO ORDER

Chair, T. Grooms called the meeting to order at 5:40 pm

ROLL CALL

B. Toney did the roll call. The quorum was met and the meeting proceeded.

APPROVAL OF AGENDA

T. Grooms asked for a motion to approve the agenda as presented. M. Barlow made the motion, D. Greene seconded. Motion passed unanimously

BOARD CHAIR COMMENTS

T. Grooms asked to be reappointed to the board along with B. Toney at the end of the year.

APPROVAL OF BOARD MINUTES FOR AUGUST 11th MEETING

T. Grooms asked for a motion to approve the minutes as presented. M. Barlow made the motion, C. Snoke seconded. Motion passed unanimously.

OPPORTUNITY FOR PUBLIC COMMENT

None

APPROVAL OF THE TREASURER'S REPORT

M. Barlow presented the report as submitted and asked if there were questions. Hearing none, M. Barlow asked for a motion to approve the report. B. Toney made the motion, T. Grooms seconded. Motion passed unanimously.

COMMITTEE REPORTS

A. **Executive Committee** – Did not meet.

B. **Nominating Committee** – Did not meet, but S. Ross mentioned he will schedule one.

B. **Investment Committee** – M. Barlow presented the report as submitted. She said the Bill O'Neal from Merrill Lynch sold off some fixed income investments and placed them into money market funds to lock in our gains. She went on to say that our current position is to protect principal and that the committee will be paying close attention to the stock market. Additionally, the committee will be using a Dow level of 16,500 pts. as a trigger for discussing our current asset allocations. She commended the committee on the job they've been doing and invited all to attend the meetings.

D. **Personnel Committee** – Did not meet.

E. **Development Committee** – S. Ross presented D. Johnson's minutes in his absence. He mentioned the fishing derby and thanked Ril Beatty for his efforts. Also, he thanked Supply Chain Digest for their donation. He mentioned that no donations have come in yet from the newsletter insert. He said the newsletter costs between \$800-\$1,000 to produce and mail. The next will come out in early Nov. Ross mentioned that DATV is now registered with Kroger's Community Reward Program. How to register for the program will be in next newsletter. Grant research will be taking place and that Ross has already spoken to one grant specialist. S. Ross also said that the committee considers paid productions as development and gave a brief history of this effort. The next development meeting will concentrate on membership. Ross asked board members to strive to bring in new members. S. Ross will send board members a list of taking points to aid with their efforts. B. Toney asked that staff look at Wright State and Central State to assist with newsletter services to save costs.

EXECUTIVE DIRECTOR'S REPORT

S. Ross presented his report as submitted. He started off with an update on the new truck and said he will be picking it up. He also talked about the efforts to recover monies from the original truck vendor who passed away. He said that recouping this money is looking grim. Ross will seek opinions from other attorneys. He mentioned DATV's participation in the City of Learners campaign. He talked about DATV winning the Overall Excellence Award in Public Access Programming. He spoke about the additional DATV workshops and the positive feedback being received. Finally, Ross mentioned the hiring of a CPA who will also take over the bookkeeping duties. He explained the benefits of working with this person.

CITY OF DAYTON CABLE ADMINISTRATOR

None

OLD BUSINESS

D. Greene brought up the issue of producers making money off of DATV resources. S. Ross said that he has spoken to the producer and feels it's no longer an issue at this time. He continued by saying that the overall policy is still under review. He will continue to ask D. Greene for his valuable input in this matter.

NEW BUSINESS

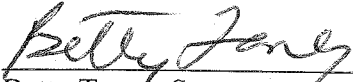
Ross mentioned that the 2015 budget has been submitted to the board. The budget was submitted in 2 parts, an operating budget and a capital budget. He briefly talked about some of the increases in 2015. Also, Ross will resubmit the budget since it showed as 2014 and not 2015. Ross thanked Choices in Community Living for the mention of DATV in their last newsletter. He praised the efforts Choices for their benefits to the community.


ADJOURNMENT

At 6:15pm T. Grooms asked for a motion to adjourn, M. Barlow made the motion and C. Snoke seconded. Motion unanimously passed and the meeting was adjourned.

The next board meeting will be **DECEMBER 8th, 2014 at 5:30 pm in the DATV conference room.**

Respectfully submitted,


Betty Toney, Secretary


Steve Ross, Executive Director

Submitted
10/17/14 SR