

Mission Statement of DATV
DATV is a community forum that empowers all citizens to learn, create and
express their ideas through electronic media.

MINUTES FROM
MONDAY, October 8, 2018
DATV BOARD OF TRUSTEES MEETING
DATV CONFERENCE ROOM – 5:30PM

MEMBERS PRESENT

Randy Phillips - Chair
Maggie Barlow – Treasurer
Dave Johnson – Vice-Chair
William Harris - Secretary
Marlese Durr
Commissioner Jeffrey Mims
Willie Walker

ABSENT

Chad Snoko: Excused
Toni Bankston: excused

ALSO PRESENT

Rosemary Bradley, Executive Director

CALL TO ORDER

R. Phillips called the meeting to order at 5:32pm.

ROLL CALL

R. Bradley performed the roll call.

BOARD CHAIR COMMENTS

R. Phillips asked if there were any corrections to the consent agenda, M. Durr had one correcting the name of a prospective board member from Joyce Lewis to Joyce Davis Willis. W. Walker asked if we have to formally accept Brenda Cochran’s resignation from the board, R. Phillips said yes, that would come under new business. It was confirmed that we now have three board vacancies.

PUBLIC COMMENTS

None

CONSENT AGENDA

- A) Approval of Board Minutes: 8 October 2018 meeting
- B) Committee Reports
 - a) Executive Committee: N/A
 - b) Nominating Committee: N/A
 - c) Investment Committee: Attached
 - d) Personnel Committee: N/A
 - e) Development Committee: N/A
- C) Approval of Treasurer’s Report: October 1, 2018 – November 30, 2018
- D) Executive Director’s Report: Attached

APPROVAL OF CONSENT AGENDA

R. Phillips asked for a motion to approve Consent Agenda, J. Mims made the motion, M. Barlow seconded, motion was carried unanimously.

COMMENTS BY THE CITY OF DAYTON REPRESENTATIVE

None present. Bradley made the request to the City of Dayton to have the verbiage removed that refers to a representative from the city's communication department be present at DATV board meetings. She believes there needs to be an amendment to the contract. Mims concurred and indicated that the amendment will be forthcoming soon.

OLD BUSINESS:

M. Burr indicated that the Personnel Committee met and finished R. Bradley's evaluation. The only remaining evaluation to be done is for S. Ross, who has been transitioning Bradley into the ED position. As of January, Ross will resume his duties as Operations Manager. Durr noted that evaluation will be conducted shortly. In the future, performance evaluation for Ops Manager will revert to the Executive Director.

Nominating Committee: W. Walker noted that he contacted Ms. Willis to meet to discuss her interest in joining the board and has not heard back. Walker also noted that Bradley sent to him the names of several people for the nominating committee to consider. (see attached spreadsheet) Durr noted that candidates must meet with the whole committee in order to be considered and brought to the board for confirmation. Tuesdays & Thursdays appear to be the best days to meet with candidates for all committee members. Walker will initiate contact.

NEW BUSINESS:

Phillips asked for a motion to accept Brenda Cochran's resignation from the Board. Walker made the motion, Durr seconded, motion carried unanimously.

Bradley introduced the Strategic Plan and the documents and dashboard produced as a result of that session. The report was produced for review. The session was really well received by all attendees. The report was *exhaustively* reviewed. Thank You to Dave Johnson for coming up with the slogan "DATV is the digital fabric of the community" it's so brilliant! The report presented is in two parts, narrative and dashboard. The dashboard will be updated and forwarded to board members prior to each board meeting. There were no corrections or amendments suggested to the dashboard.

Executive Director Report:

See attached.

Other:

There was discussion around the 40th Anniversary Party, Brews Brains & Broadcasting, to be held on 11/8/2018 at The Steam Plant. Suggestions for invitations were solicited from staff and board members. Bradley received lists from R. Phillips, S. Ross, M. Constantine. Invitations will drop on 10/12/2018. Cox Media Group will trade a \$2500 sponsorship for on-air and print advertising. Board Members committed to purchasing tickets at \$55/each for DATV members to attend. Sponsorships are being solicited from DATV vendors and long-time program producers.

M. Durr suggested filming the Historic Neighborhoods during their Open House events.

J. Mims suggested filming the New Voters March & some of the Pan-Hellenic events to extend outreach in the African-American communities. R. Phillips advised that we don't have the staff to attend all the events and that we usually try to encourage volunteer producers cover them.

ADJOURNMENT

At 6:56 pm R. Phillips asked for a motion to adjourn. Rev. Harris made the motion, M. Durr seconded. The motion passed unanimously.

The next board meeting will be **February 11, 2019 at 5:30pm** in the DATV conference room.

Respectfully submitted,

Rev. William Harris, Secretary

Rosemary Bradley, Executive Director

Submitted 12/3/2018 - RB