

Mission Statement of DATV

DATV is a community forum that empowers all citizens to learn, create and express their ideas through electronic media.

MINUTES FROM THE MONDAY, APRIL 8, 2013 DATV BOARD OF TRUSTEES MEETING DATV CONFERENCE ROOM - 5:30PM

MEMBERS PRESENT

Talbert Grooms - Chair
Dave Johnson - Vice Chair
Maggie Barlow - Treasurer
Betty Toney - Secretary

Diane Graham
Dennis Greene
Chad Snoke

EXCUSED

Len Roberts
Nan Whaley
Tom Ritchie

ALSO PRESENT

Steve Ross, Executive Director of DATV, Randy Bellinger-CDTN

CALL TO ORDER

Chair, T. Grooms called the meeting to order at 5:30 pm.

APPROVAL OF AGENDA

T. Grooms asked for a motion to approve the agenda as presented. M. Barlow made the motion to approve, B. Toney seconded. Motion passed unanimously.

BOARD CHAIR COMMENTS

None

APPROVAL OF BOARD MINUTES FOR FEB. 11, 2013 MEETING

T. Grooms asked for a motion to approve the minutes as presented. B. Toney made the motion, D. Greene seconded. Motion passed unanimously.

OPPORTUNITY FOR PUBLIC COMMENT

Mike Smith from Goldshot, Lamb and Hobbs auditing firm presented his report from the 2012 audit review. He reported that all was in order for 2012. A discussion ensued regarding the schedule for a full audit. S. Ross explained the board voted some time ago to opt for 2 years of reviews followed by a full audit in year three. This was due to the cost associated with a full audit. After several minutes of discussion, Diane Graham made a motion to revert back to a full audit annually in lieu of the reviews. D. Greene seconded. Motioned passed with B. Toney as the dissenting vote.

APPROVAL OF THE TREASURER'S REPORT

M. Barlow reported that everything looked good and highlighted the increase in membership revenue. M. Barlow moved to approve the report, B. Toney seconded. Motioned passed unanimously.

COMMITTEE REPORTS

A. Executive Committee - Did not meet.

B. Nominating Committee – T. Grooms reported that DATV member, Randy Phillips was interviewed for the open board seat expiring 12/31/14. It was recommended to appoint Randy to the board. The interview process was discussed as well as interviewing other candidates for future openings. C. Snoke made a motion to approve Randy Phillips for the open board seat, B. Toney seconded. Motion passed unanimously. T. Grooms will send a letter to Randy Phillips informing him of his acceptance to the board.

C. Investment Committee – M. Barlow presented that the investments were doing well. The committee is closely monitoring the allowed maximum percentage in stocks as well as our bonds and stocks regarding possible future inflation. Maggie had high praise for Bill O’Neal and his guidance as well as the stalwart efforts of the remaining committee members. She added that due to future building needs, the remaining WCMA funds would be left intact. As always, M. Barlow invited the rest of the board to the investment committee meetings. M. Barlow moved for the acceptance of the report, D. Greene seconded. Motion passed unanimously.

D. Personnel Committee – B. Marlow reported the functional tasks of the committee. The top priorities are researching any regulatory changes regarding healthcare law in 2014. L. Roberts has been tasked with the initial research. Next, is to complete the annual Executive Director review. Additionally, S. Ross is researching other benefits for DATV’s part-time employees. The committee will also reword the functional tasks outline to address the overall role of the committee. Due to the amount of work needed, the committee will meet monthly in order to catch up. M. Barlow asked that the committee minutes be accepted, C. Snoke seconded. Motion unanimously passed.

DEVELOPMENT COMMITTEE REPORT

S. Ross presented Dan Suffoletto’s meeting minutes. S. Ross noted the idea of an Annual Giving Campaign. He also talked about targeting churches that are non-Circle of Spirit members and that face to face meetings would be set up with them to encourage participation in the program. Also, a new Business Membership which reflects the Circle of Spirit membership was discussed. He mentioned a partnership with Brixx involving a monthly drawing and that 80s Hot Traxx hosted by Dale Grow would be at Brixx. He added that the membership database is being restructured with the technical help of C. Snoke and D. Johnson. He went on to say that all staff is currently DATV members and there are still some board members that are not. Finally he reported DATV’s participation in the recent Business After Hours event at Scene 75 where DATV had a booth and presented material to event goers. Ross moved for the acceptance of the committee minutes, D. Johnson seconded. The minutes were unanimously accepted.

TECHNOLOGY COMMITTEE REPORT

S. Ross spoke about the importance of the committee. He thanked CDTN staff member, Andrew Estevez for his participation. And thanked D. Johnson for his work on a technology upgrade timeline for 2013. S. Ross mentioned that the timeline would have to be pushed back due to money needed for a new HVAC system for the studio.

EXECUTIVE DIRECTOR’S REPORT

S. Ross reported that membership numbers were up nearly 100 people from this time last year. National Volunteer Week is April 21st-27th. DATV will be acknowledging the dedication of volunteers during the week. Finally, he talked about the new sign for the building. He thanked all who participated in all of the recent committee work.

CITY OF DAYTON CABLE ADMINISTRATION

Randy Bellinger reported that the city of Dayton approached AT&T about having DGTV, DATV, and DPS included on AT&T's UVerse channel lineup. He added that AT&T has been very cooperative and will reimburse the PEG channels for the costs of the encoders needed to transmit to AT&T. He mentioned that all of the PEG channels will be located on channel 99 and will be menu driven. AT&T has 180 days from when the city submits the request for connection, to completion. Future discussions with AT&T have been scheduled.

OLD BUSINESS

D. Greene asked that Dan Suffoletto's Power Point presentation during the Development Committee meeting be sent to board members for review. S. Ross will make the appropriate arrangements. B. Toney acknowledge the airing of DATV's 25th Anniversary ceremony being aired on the channel. M. Barlow mentioned that DATV was the media sponsor at the Women of Influence Awards luncheon and how impressed she was with the work done by DATV staff. T. Grooms followed up by highlighting the quality of the videos produced by DATV staff for the event.

NEW BUSINESS

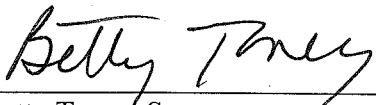
None

ADJOURNMENT

At 6:50pm T. Grooms asked for a motion to adjourn. M. Barlow made the motion and D. Johnson seconded. Motion unanimously passed and the meeting was adjourned.

The next board meeting will be **June 10th, 2013 at 5:30 pm in the DATV conference room.**

Respectfully submitted,


Betty Toney, Secretary


Steve Ross, Executive Director

Submitted
~~4/9/13~~ SR
6/10/13