

### **Mission Statement of DATV**

DATV is a community forum that empowers all citizens to learn, create and express their ideas through electronic media.

### **MINUTES FROM THE MONDAY, DECEMBER 12, 2016 DATV BOARD OF TRUSTEES MEETING DATV CONFERENCE ROOM – 5:30PM**

#### **MEMBERS PRESENT**

Talbert Grooms – DATV Chair  
Randy Phillips – Vice Chair  
Maggie Barlow – Treasurer  
Verletta Jackson - Secretary  
Marlese Durr  
Diane Graham  
Chad Snoke  
Rev. William Harris  
Commissioner – Jeffrey Mims

#### **ABSENT**

Tom Ritchie – (Unexcused)  
Len Roberts – (Unexcused)

#### **ALSO PRESENT**

Steve Ross, Executive Director

#### **CALL TO ORDER**

Board Chair, Talbert Grooms called the meeting to order at 5:40pm

#### **ROLL CALL**

S. Ross performed the roll call.

#### **BOARD CHAIR COMMENTS**

T. Grooms asked Board members to sign up for committees for 2017 using the sheet being passed around.

#### **APPROVAL OF THE MINUTES FROM OCTOBER 10, 2016 MEETING**

T. Grooms asked for a motion to approve the minutes with the noted changes. M. Barlow made the motion, R. Phillips seconded. The motion passed unanimously.

#### **CONSENT AGENDA**

T. Grooms asked if there were any action items in the consent agenda to be discussed. M. Durr asked for discussion on the Nominating Committee. Item C was pulled for discussion.

##### **a. Executive Committee**

##### **b. Treasurer's Report**

A discussion on the appropriate location of the Treasurer's Report in the meeting agenda took place. S. Ross will follow up with the body before the next meeting.

##### **c. Nominating Committee**

M. Durr passed out a report that included voting for 2017 Board Officers and reappointments. C. Snoke asked for reappointment to the board for another 3-year term. M. Durr also asked to for reappointment for a 3-year term.

M. Barlow asked to serve as Treasurer for 2017. M. Durr asked that a motion to accept C. Snoke, M. Durr and M. Barlow's requests be accepted. Since she's the Nomination Chair, M. Durr asked for someone else to make the motion. R. Phillips made the motion. The motion was seconded by V. Jackson. Motion passed unanimously.

Nominations Officer seats took place. R. Phillips was nominated for Board Chair. R. Phillips accepted. C. Snoke was nominated for Vice-Chair. C. Snoke accepted. Since M. Barlow formally requested to stay on as Treasurer, she was nominated. M. Barlow accepted. Rev. W. Harris was nominated for Secretary. Rev. Harris accepted. T. Grooms asked for a motion to close the nominations and accept the aforementioned for 2017 DATV Board Officers, a motion to close was made. V. Jackson seconded. Motion passed unanimously.

Officers for 2017 are;

DATV Board Chair – Randy Phillips

DATV Vice-Chair – Chad Snoke

DATV Treasurer – Maggie Barlow

DATV Secretary – Rev. William Harris

M. Durr was nominated to stay on as Nominations Chair and she accepted.

C. Snoke brought up the topic of Board absences. At this point T. Grooms asked to go into Executive Session. C. Snoke made the motion, M. Barlow seconded. Motion passed. At 5:55pm the Board went into Executive Session. At 6:05pm the Board came out of Executive Session and continued with the regular meeting. C. Snoke made a motion to thank T. Ritchie and L. Roberts for their years of services, but due to a lack of attendance in 2016, they will be excused from the Board effective immediately. D. Graham seconded the motion. Motion passed unanimously.

D. Graham's term also expires 12/31/16. She did not request reappointment and will be leaving at the end of her term. T. Grooms and the rest of the Board thanked Diane for her efforts on the Board.

#### **d. Investment Committee**

M. Barlow mentioned the formalizing of moving funds to the WCMA account on an annual, as needed basis to cover capital expenditures. Also, per the 2016 budget, money was moved to checking to cover operational expenditures. Are investments are currently in a holding pattern.

#### **e. Personnel Committee**

#### **f. Development Committee –**

**g. Executive Director's Report** – S. Ross thanked Vol. Coord., Dale Grow and Prod. Asst., Eric Widing for their work on the Children's Christmas Parade and Supply Chain Digest. Both projects garnered them praise from the organizations they worked with. The Dayton Partnership thanked both and the DATV volunteers for their efforts on the parade. Ross also thanked the RTA for the camera lift used during the parade. Also thanked, were the parade hosts from WSWO community radio. Finally, he mentioned the Volunteer Christmas party on Dec. 16<sup>th</sup>.

#### **APPROVAL OF CONSENT AGENDA**

T. Grooms asked for approval. M. Durr made the motion to approve. The motion was seconded by J. Mims. Motion passed unanimously.

#### **OPPORTUNITY FOR PUBLIC COMMENTS**

None

#### **COMMENTS BY THE CITY OF DAYTON CABLE ADMINISTRATOR**

Not present

**OLD BUSINESS**

None

**NEW BUSINESS**

S. Ross asked for passage of the proposed 2017 Operating and Capital budgets. C. Snoke asked about the substantial advertising budget increase for 2017 and what the process was for selecting our current marketing firm. Ross said The increase was for the services of The Hathaway Group who is performing our marketing duties. He went on to say that he received several quotes from other, but felt The Hathaway Group put together the best proposal with the most resources for services. He also said he received good recommendations for utilizing them, and that we've been using them since mid-2016. He went to discuss what services they've been providing for DATV. He also said there was extra money in that line item to cover extra marketing expenses. C. Snoke asked who was doing DATV's website. Ross said those duties are currently spread out between himself, Dale Grow, and The Hathaway Group. Board members noted that the marketing seemed to be going well.

T. Grooms asked for a motion to approve the 2017 budgets. R. Phillips made the motion. C. Snoke seconded the motion. Motion passed unanimously.

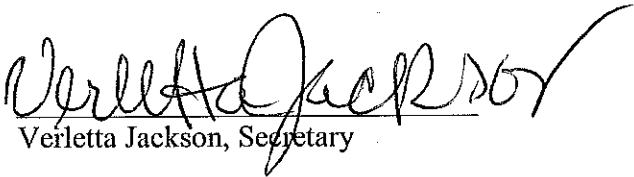
T. Grooms asked D. Graham to leave the room for a couple of minutes. It was decided to appropriately acknowledge Diane's services at the DATV Volunteer Christmas party. R. Phillips will contact A-1 trophy for a plaque.

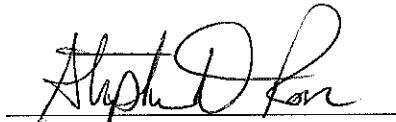
**ADJOURNMENT**

At 6:30 T. Grooms asked for a motion to adjourn. M. Barlow made the motion. M. Durr seconded the motion. Motion unanimously passed and the meeting was adjourned.

The next board meeting will be **FEBRUARY 13, 2017 at 5:30pm in the DATV conference room.**

Respectfully submitted,

  
Verletta Jackson, Secretary

  
Steve Ross, Executive Director

Submitted 12/15/17 - SR